

EVENT NAME: _____

EXHIBITING COMPANY INFORMATION ♦ **REQUIRED FIELD - CONTRACT CANNOT BE PROCESSED WITHOUT REQUIRED INFORMATION**

EXHIBITING COMPANY NAME ♦ _____ SHOWROOM NAME _____
 STREET ♦ _____
 CITY ♦ _____ STATE ♦ _____ ZIP ♦ _____ COUNTRY ♦ _____
 SHOW CONTACT'S FULL NAME ♦ _____ TITLE _____
 EMAIL ♦ _____ PHONE ♦ _____

BILLING INFORMATION ♦ **REQUIRED FIELD - CONTRACT CANNOT BE PROCESSED WITHOUT REQUIRED INFORMATION**

SAME AS EXHIBITING COMPANY INFO? ♦ YES NO (IF YES, THIS SECTION IS **NOT** REQUIRED) BILLING COMPANY NAME ♦ _____
 STREET ♦ _____
 CITY ♦ _____ STATE ♦ _____ ZIP ♦ _____ COUNTRY ♦ _____
 BILLING CONTACT'S FULL NAME ♦ _____ TITLE _____
 EMAIL ♦ _____ PHONE ♦ _____

PARTICIPATION	OPTIONS	MARKETPLACES
Each brand may participate in up to 3 Digital Marketplaces. In each Digital Marketplace selected, brand will receive: <ul style="list-style-type: none"> Digital exposure within selected Digital Marketplace(s) for 8 weeks. Marketing promotion within selected Digital Marketplace(s) to both Informa Markets Fashion and NuORDER retailers. 	DIGITAL PACKAGE #1: \$1,995 EXPOSURE IN 1 MARKETPLACE DIGITAL PACKAGE #2: \$2,995 EXPOSURE IN 2 MARKETPLACES (Valued at \$3,990) DIGITAL PACKAGE #3: \$3,595 EXPOSURE IN 3 MARKETPLACES (Valued at \$5,985)	MAGIC (WOMEN'S TREND) COTERIE (WOMEN'S CONTEMPORARY) PROJECT (MEN'S) MICAM AMERICAS (FOOTWEAR) CHILDREN'S CLUB

BRAND	SELECT UP TO 3 MARKETPLACES	DISCOUNT	BRAND TOTAL
1:	<input type="checkbox"/> MAGIC <input type="checkbox"/> COTERIE <input type="checkbox"/> PROJECT <input type="checkbox"/> MICAM AMERICAS <input type="checkbox"/> CHILDREN'S CLUB	<input type="checkbox"/> Existing NuORDER Customer (-10%)	
2:	<input type="checkbox"/> MAGIC <input type="checkbox"/> COTERIE <input type="checkbox"/> PROJECT <input type="checkbox"/> MICAM AMERICAS <input type="checkbox"/> CHILDREN'S CLUB	<input type="checkbox"/> Existing NuORDER Customer (-10%)	
3:	<input type="checkbox"/> MAGIC <input type="checkbox"/> COTERIE <input type="checkbox"/> PROJECT <input type="checkbox"/> MICAM AMERICAS <input type="checkbox"/> CHILDREN'S CLUB	<input type="checkbox"/> Existing NuORDER Customer (-10%)	
4:	<input type="checkbox"/> MAGIC <input type="checkbox"/> COTERIE <input type="checkbox"/> PROJECT <input type="checkbox"/> MICAM AMERICAS <input type="checkbox"/> CHILDREN'S CLUB	<input type="checkbox"/> Existing NuORDER Customer (-10%)	
5:	<input type="checkbox"/> MAGIC <input type="checkbox"/> COTERIE <input type="checkbox"/> PROJECT <input type="checkbox"/> MICAM AMERICAS <input type="checkbox"/> CHILDREN'S CLUB	<input type="checkbox"/> Existing NuORDER Customer (-10%)	

PLEASE NOTE: Existing NuORDER customers receive 10% off of their Digital Package. PAYMENT SCHEDULE: A payment must be returned along with this signed Exhibitor Agreement. If exhibit space is licensed after any of the listed dates, the full amount corresponding to the most recently passed date is due at this time to secure participation. Failure to meet payment requirements will result in enforcement of Breach clause of agreement. Exhibitor acknowledges that the exhibit space fees are non-refundable and shall be payable by Exhibitor regardless of whether or not Exhibitor cancels or terminates this Agreement or actually participates in the Show. Please refer to the Terms & Conditions for complete terms governing Cancellation/Withdrawal or Reduction in Exhibit Space.	DIGITAL EXHIBIT SPACE FEE TOTAL ♦ _____ 20% DEPOSIT DUE WITH SIGNED CONTRACT _____ BALANCE DUE AUGUST 7, 2020 _____
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PAYMENT INFORMATION

PLEASE NOTE: The rates above reflect a 3% discount from standard prices and apply only to payments made by check or wire transfer. Wire transfers are subject to a \$50 transfer fee.

With all payments, please include your company name, show name, and external account number.

Enclose a copy of your signed contract with check.

ONLINE/CREDIT CARD PAYMENTS: <http://epay.advanstar.com>

MAKE CHECKS PAYABLE TO: **ADVANSTAR**
 Attn.: Accounts Receivable
 1983 Marcus Avenue, Suite 250
 Lake Success, NY 11042
 Tel. (212) 600-3255

WIRE TRANSFER INSTRUCTIONS: Bank: Wells Fargo Bank
 Address: 420 Montgomery Street
 San Francisco, CA 94104
 121000248
 ABA Number: 4121100705
 Account Number: 4121100705
 SWIFT BIC Number: WFBUS6S (International Only)
 Beneficiary: **ADVANSTAR**

AGREEMENT

The Agreement formed incorporates (i) the terms and conditions set forth on this contract form and the Additional Terms and Conditions (accessible at http://legal.fashionresource.com/LegalTandCs_Digital (collectively, "Terms and Conditions"); (ii) all additional standards, policies and directives ("Policies") published or provided by Show Management relating to the Show (collectively, the "Agreement").

Please sign and date this Agreement and send to Show Management to secure your space. Required deposit MUST accompany Agreement.

♦

EXHIBITING COMPANY SIGNATURE (Authorized by Exhibiting Company) _____ **DATE** _____

By signing this Agreement the Exhibiting Company agrees to the Show Agreement Terms and Conditions found in this Agreement. Any change in the Exhibiting Company's mailing address, show directory information, brand names or product listings must be requested in writing. By signing above the Exhibiting Company hereby affirmatively consents and agrees to receive (i) facsimile advertisements sent by or on behalf of Show Management to the facsimile number above; (ii) telephone solicitations initiated by or on behalf of Show Management and directed to the telephone number provided above; and (iii) commercial electronic mail messages sent by or on behalf of Show Management, its affiliates, lines of business and divisions.

KEY PERSONNEL ◆ ALL FIELDS REQUIRED

SENIOR MANAGEMENT CONTACT/DECISION MAKER: NAME _____
 TITLE _____ PHONE _____ E-MAIL _____
 PR/MARKETING CONTACT: NAME _____
 TITLE _____ PHONE _____ E-MAIL _____
 PRODUCT DEVELOPMENT/SOURCING CONTACT: NAME _____
 TITLE _____ PHONE _____ E-MAIL _____

RETAIL INFORMATION

WHO ARE YOUR RETAIL CUSTOMERS? (STORES THAT CARRY YOUR BRAND)
 1. _____
 2. _____
 3. _____

BRANDS YOU SIT WITH AT RETAIL
 1. _____
 2. _____
 3. _____

If you have additional brands which you will be exhibiting digitally, make copies of this page and complete one form for each brand. Submit them with your signed Agreement.

BRAND & DIRECTORY INFORMATION

BRAND / DISPLAY NAME: ◆ _____ Company Website: ◆ _____
 Sales Contact Name: ◆ _____ Company Instagram: _____
 Sales Contact Job Title: _____ Does your company drop-ship? Yes No
 Sales Contact Phone: ◆ _____ Where is the brand based? _____
 Sales Contact Email: ◆ _____ Where is the product made? _____

APPAREL

- | | | | | | | |
|---|--|--|--|---|--|--|
| <input type="checkbox"/> Activewear | <input type="checkbox"/> Contemporary Sportswear | <input type="checkbox"/> Formalwear | <input type="checkbox"/> Licensed Apparel / Products | <input type="checkbox"/> Private Label | <input type="checkbox"/> Special Occasion | <input type="checkbox"/> T-Shirts |
| <input type="checkbox"/> Adaptive Fashion | <input type="checkbox"/> Denim | <input type="checkbox"/> Fur | <input type="checkbox"/> Lingerie | <input type="checkbox"/> Rainwear | <input type="checkbox"/> Sportswear | <input type="checkbox"/> Trousers |
| <input type="checkbox"/> Big & Tall | <input type="checkbox"/> Designer Sportswear | <input type="checkbox"/> Golf | <input type="checkbox"/> Loungewear | <input type="checkbox"/> Resortwear / Spa | <input type="checkbox"/> Streetwear | <input type="checkbox"/> Tween |
| <input type="checkbox"/> Blanks | <input type="checkbox"/> Dress Shirts | <input type="checkbox"/> Jackets | <input type="checkbox"/> Matching Sets | <input type="checkbox"/> Shapewear | <input type="checkbox"/> Suits & Tailoring | <input type="checkbox"/> Underwear |
| <input type="checkbox"/> Blouses | <input type="checkbox"/> Dresses | <input type="checkbox"/> Jumpsuits / Rompers | <input type="checkbox"/> Maternity | <input type="checkbox"/> Shirts | <input type="checkbox"/> Surf & Skate | <input type="checkbox"/> Uniforms / Workwear |
| <input type="checkbox"/> Casual Lifestyle | <input type="checkbox"/> Eveningwear | <input type="checkbox"/> Juniors | <input type="checkbox"/> Outerwear & Coats | <input type="checkbox"/> Shorts | <input type="checkbox"/> Sweaters | <input type="checkbox"/> Vests |
| <input type="checkbox"/> Christening / Communion Wear | <input type="checkbox"/> Fast Fashion / Affordable Fashion | <input type="checkbox"/> Knitwear | <input type="checkbox"/> Pants | <input type="checkbox"/> Skirts | <input type="checkbox"/> Sweatshirts / Hoodies | <input type="checkbox"/> Western |
| | | <input type="checkbox"/> Layette | <input type="checkbox"/> Polos | <input type="checkbox"/> Sleepwear / Loungewear | <input type="checkbox"/> Swimwear / Resortwear | <input type="checkbox"/> Woven Shirts |
| | | <input type="checkbox"/> Leather | | | | <input type="checkbox"/> Young Mens |

SIZES

- Premie Infant Toddler Girls (4-14) Boys (4-20) Tween

ACCESSORIES

- | | | | | | | |
|--|---|---|---|--|--|---|
| <input type="checkbox"/> Apothecary & Grooming | <input type="checkbox"/> Bags & Luggage | <input type="checkbox"/> Children's Accessories | <input type="checkbox"/> Gifts | <input type="checkbox"/> Jewelry | <input type="checkbox"/> Socks / Hosiery / Legwear | <input type="checkbox"/> Toys |
| <input type="checkbox"/> Baby Accessories | <input type="checkbox"/> Beach | <input type="checkbox"/> Diaper Bags | <input type="checkbox"/> Gloves | <input type="checkbox"/> Masks (PPE) | <input type="checkbox"/> Tech Accessories | <input type="checkbox"/> Travel Accessories |
| <input type="checkbox"/> Baby Bedding | <input type="checkbox"/> Beauty | <input type="checkbox"/> Eyewear/Sunglasses | <input type="checkbox"/> Hair Accessories | <input type="checkbox"/> Private Label | <input type="checkbox"/> Ties | <input type="checkbox"/> Umbrellas |
| <input type="checkbox"/> Backpacks | <input type="checkbox"/> Belts | <input type="checkbox"/> Fashion Jewelry | <input type="checkbox"/> Handbags | <input type="checkbox"/> Scarves / Wraps | <input type="checkbox"/> Tights | <input type="checkbox"/> Watches |
| | <input type="checkbox"/> Blankets / Quilts | <input type="checkbox"/> Fine Jewelry | <input type="checkbox"/> Hats / Headwear | <input type="checkbox"/> Small Leather Goods | <input type="checkbox"/> Totes | |
| | <input type="checkbox"/> Capes/Shawls/Wraps | <input type="checkbox"/> Furnishings | <input type="checkbox"/> Home Accessories | | | |

FOOTWEAR

- | | | | | | | |
|--|--|---|--|--|--|--|
| <input type="checkbox"/> Athletic / Sneakers | <input type="checkbox"/> Comfort | <input type="checkbox"/> Dress / Special Occasion | <input type="checkbox"/> Evening/Special Occasion | <input type="checkbox"/> Flats | <input type="checkbox"/> Outdoor / Rugged | <input type="checkbox"/> Socks / Insoles |
| <input type="checkbox"/> Boots / Booties | <input type="checkbox"/> Designer - American | <input type="checkbox"/> Eco / Vegan | <input type="checkbox"/> Fast Fashion / Affordable Fashion | <input type="checkbox"/> Heels / Pumps | <input type="checkbox"/> Sandals/ Flip-flops | <input type="checkbox"/> Wedges |
| <input type="checkbox"/> Casual Lifestyle | <input type="checkbox"/> Designer - European | <input type="checkbox"/> Espadrilles | | <input type="checkbox"/> Loafers / Oxfords | <input type="checkbox"/> Skate / Surf | <input type="checkbox"/> Western |
| | | | | <input type="checkbox"/> Mules | <input type="checkbox"/> Slippers | <input type="checkbox"/> Work / Safety |

BEAUTY

- | | | | | | | |
|-------------------------------------|---|------------------------------------|-----------------------------------|--|-----------------------------------|--|
| <input type="checkbox"/> Apothecary | <input type="checkbox"/> Bath & Body | <input type="checkbox"/> Candles | <input type="checkbox"/> Haircare | <input type="checkbox"/> Mother & Baby | <input type="checkbox"/> Skincare | <input type="checkbox"/> Tools |
| | <input type="checkbox"/> Beauty Accessories | <input type="checkbox"/> Fragrance | <input type="checkbox"/> Makeup | <input type="checkbox"/> Nailcare | <input type="checkbox"/> Suncare | <input type="checkbox"/> Wellness Products |

ATTRIBUTES

- | | |
|--------------------------------------|--|
| <input type="checkbox"/> Handmade | <input type="checkbox"/> Petites |
| <input type="checkbox"/> Made in USA | <input type="checkbox"/> Plus Sizes |
| <input type="checkbox"/> Organic | <input type="checkbox"/> Special Sizes |

Good4Fashion is moving the fashion industry toward a more sustainable and conscious future. For more information please visit Good4Fashion.com

- | | |
|--|---|
| <input type="checkbox"/> Animal-Friendly | <input type="checkbox"/> Responsible Production |
| <input type="checkbox"/> Eco-Friendly | <input type="checkbox"/> Social Responsibility |
| <input type="checkbox"/> Ethical Practices | |